

Evaluation Capacity Building Resources:

- General Evaluation Resources

- CNCS Evaluation Core Curriculum:
<https://www.nationalservice.gov/resources/evaluation/all-evaluation-resources>
 - Planning an Evaluation
 - Laying the Groundwork Before Your First Evaluation
 - Developing the Right Research Questions
 - Budgeting for Evaluation
 - How to Write an Evaluation Plan
 - Logic models
 - Managing an External Evaluation
 - Overview of Evaluation Design
 - Implementing an Evaluation
 - Basic Steps in Conducting an Evaluation
 - Data Collection
 - Managing an External Evaluation
 - Reporting and Using Results for Action and Improvement
 - Reporting and Using Evaluation Results
 - Developing a Long-Term Research Agenda
- The Program Manager's Guide to Evaluation (published by the Administration for Children and Families in 2010):
https://www.acf.hhs.gov/sites/default/files/opre/program_managers_guide_to_eval2010.pdf
 - Includes information on why you should evaluate your program, what program evaluation is, who should conduct your evaluation, how to hire and manage an external evaluator, how to prepare for an evaluation, what to include in your evaluation plan, how to get the information you need for your evaluation, and how to make sense of evaluation information, and how can you report what you have learned
- Grantspace Evaluation Resources (a hub for evaluation resources for non-profits and grantmakers) <http://grantspace.org/tools/knowledge-base/Grantmakers/program-evaluation>
- Evaluation Hierarchies and how to start evaluating your organization:
<http://www.techsoup.org/support/articles-and-how-tos/program-evaluation-for-foundations>

- Performance Measurement and Data Management Resources

- CNCS Performance Measurement Core Curriculum:
<https://www.nationalservice.gov/resources/performance-measurement/training-resources#overview>
 - Instructions for the CNCS National Performance Measures

- Overview of Performance Measurement
 - Designing Effective Action for Change: Establishing your Theory of Change
 - Building Evidence of Effectiveness
 - Establishing High Quality Performance Measures
 - Collecting High Quality Outcome Data
- Navigating Performance Management Software Options:
 - <http://www.urban.org/research/publication/navigating-performance-management-software-options>
- University of Chicago Center for Data Science and Public Policy Data Maturity Framework (how to decide if you need to hire a data scientist)
 - <http://dsapp.uchicago.edu/resources/datamaturity/>
 - Data Maturity Framework Questionnaire:
 - <https://docs.google.com/spreadsheets/d/199KMPjv1qhs85SyCwmDGpe4s4mVzKE4jckcFYoSCGOc/edit#gid=1662346894>
 - Data and Technology Readiness Scorecard:
 - <https://docs.google.com/spreadsheets/d/199KMPjv1qhs85SyCwmDGpe4s4mVzKE4jckcFYoSCGOc/edit#gid=1637575437>
 - Organizational Readiness to Work with an External Data Scientist:
 - <https://docs.google.com/spreadsheets/d/199KMPjv1qhs85SyCwmDGpe4s4mVzKE4jckcFYoSCGOc/edit#gid=0>
 - Data Science Project Scoping Guide (how to set up the scope of work for a data science project): <http://dsapp.uchicago.edu/resources/data-science-project-scoping-guide/>
- **Best Practices for Survey Design, Construction, and Validation**
 - Stanford Institute for Research in the Social Sciences—Best practices for questionnaire design https://iriss.stanford.edu/sites/default/files/questionnaire_design_1.pdf
 - American Association for Public Opinion Research—Best Practices for Survey Research <http://www.aapor.org/Standards-Ethics/Best-Practices.aspx>
 - Institute for Work and Health—description of reliability and validity <https://www.iwh.on.ca/wrmb/validity-and-reliability>
- **Info on Protecting Personally Identifiable Information (PII)**
 - CNCS Cybersecurity and PII Policies: <https://www.nationalservice.gov/sites/default/files/documents/CNCS%20Cybersecurity%20User%20Training.pdf>
 - Department of Homeland Security’s Handbook for Safeguarding Sensitive Personally Identifiable Information: https://www.dhs.gov/sites/default/files/publications/privacy/Guidance/handbookforsafeguardingsensitivePII_march_2012_webversion.pdf

- **Funding for Evaluation**

○ *Funding for Evaluation Specifically*

▪ Brady Education Foundation

- Grants for New Program Development or Evaluation of Current Programs

<http://www.bradyeducationfoundation.org/applicationguidelines.html>

- Note—these grants are specific to children (18 and under) so may not be applicable to some OY programs

▪ Laura and John Arnold Foundation

- Requests for Proposals: <http://www.arnoldfoundation.org/request-for-proposals/>

- Currently funding RCT evaluations of social programs:

<http://www.arnoldfoundation.org/wp-content/uploads/Request-for-Proposals-RCTs-to-Evaluate-Social-Programs-Whose-Delivery-Will-Be-Funded-by-Government-or-Other-Entities.pdf>

▪ William T. Grant Foundation

- Letters of Inquiry are due August 2, 2017

- <http://wtgrantfoundation.org/grants/research-grants>

- Research Grants Application Guide:

<http://wtgrantfoundation.org/library/uploads/2017/03/2017-Research-Grants-Application-Guide.pdf>

▪ John Templeton Foundation

- Letters of inquiry due August 31, 2017

- http://philanthropynewsdigest.org/rfps/rfp7864-john-templeton-foundation-invites-letters-of-inquiry-for-core-funding-areas?utm_campaign=rfps%7C2017-06-29&utm_source=pnd&utm_medium=email

- <https://www.templeton.org/grants/apply-for-grant>

- Note: One of their core funding topics is character development so it's possible that AmeriCorps programs work with OYSI could fall under this.

○ *Funding for Dissertation/Scholarly Research (you can work with an academic institution to conduct the evaluation and have it be funded through these grants)*

- CNCS Research Competition: Through June 9, 2017, the CNCS office of Research and Evaluation is funding evaluations that address the impacts of civic engagement, volunteering, or national service. The funding is specifically for institutions of higher education and supports dissertation fellowships and scholars at universities, but could help fund an evaluation of a program(s) if you were working with a researcher.

https://www.nationalservice.gov/sites/default/files/documents/2017_CNCS_Research_Competition_NOFO_updated.pdf

- NOTE: These grants can't be used to fulfill a CNCS grantee's evaluation requirements, but can be conducted in addition to these requirements.
 - ACF Behavioral Interventions Dissertation Research Grants:
 - <https://ami.grantsolutions.gov/index.cfm?switch=foa&fon=HHS-2017-ACF-OPRE-PD-1201>
 - Application info here (letter of intent due early June)
 - https://ami.grantsolutions.gov/files/HHS-2017-ACF-OPRE-PD-1201_0.pdf
 - Horowitz Foundation for Social Policy Dissertation Research Grants (\$7,500-\$9,000): <https://www.horowitz-foundation.org/grant-info>
 - *Funding for your Organization with evaluation required/embedded*
 - Robert Wood Johnson Foundation
 - NOTE: These funds are for organizations building a culture of health so proposals would need to be focused on that
 - <http://www.rwjf.org/en/how-we-work/grants/funding-opportunities.html>
 - <http://www.rwjf.org/en/library/funding-opportunities/2015/evidence-for-action-investigator-initiated-research-to-build-a-culture-of-health.html>
 - The Bill and Melinda Gates Foundation
 - The foundation does not specifically provide funding for evaluation, but incorporates evaluation into most of its funded projects, see more info on their evaluation policy here: <http://www.gatesfoundation.org/How-We-Work/General-Information/Evaluation-Policy>
 - *Funding for your Organization Generally (to free up funding for you to conduct your own evaluation or hire an external evaluator)*
 - Weinberg Foundation
 - Small Grants Program (for programs with an operating budget of less than \$1 million, up to \$50k in funding)
 - <http://hjweinbergfoundation.org/small-grants-program/>
 - General Grants <http://hjweinbergfoundation.org/grants/guidelines/>
 - The Richard E. & Nancy P. Marriott Foundation
 - Grants typically range from \$5,000-\$10,000 and are due Sept. 1st
 - <http://remnpmfoundation.org/grant-procedures/>
 - Other local foundations or community foundations
- **Strategies for Building a Learning Culture within your Organization:**
 - http://www.urban.org/sites/default/files/publication/86191/strategies_for_cultivating_an_organizational_learning_culture_2.pdf
- **Data Management Systems and Software**
 - TechSoup is a company devoted to providing affordable software solutions to non-profits and can be a good starting place if you're looking to purchase a data system.

They also have great articles about the pros/cons of different software options if you're not sure where to start!

- Database and Analytics Software options: <http://www.techsoup.org/databases-and-analytics>
- Cloud Computing Info: <http://www.techsoup.org/support/articles-and-how-tos/what-are-the-benefits-and-drawbacks-of-cloud-computing>
- Idealware is a blog devoted to disseminating technology information to non-profits and you can find a wide range of information there in their section on CRM and database systems: <http://www.idealware.org/topics/crm-and-database-systems/>
- Some common software/database systems used by nonprofits include:
 - For a listing of the Top 10 Case Management Systems Used by NonProfits: <http://blog.indiesilver.com/2013/12/top-10-case-management-software-for-non.html>
 - Salesforce
 - TechSoup has a discounted rate for programs to get a 2 hr consultation about whether Salesforce would be a good fit for them <http://www.techsoup.org/products/salesforce-data-management-assessment--G-49180-->
 - Social Solutions (Efforts to Outcomes & Apricot): <http://www.socialsolutions.com/eto-product-suite/>
 - TraxSolutions (from NFocus): <http://www.nfocus.com/traxsolutions/>